



Station Order Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

12258

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KSL -TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
KSL 6a News	EM	M-F	\$475.00			1					1
6:00 AM 7:00 AM		30	\$475.00								
Sold out at LUR per KSL. Move to L1 to clear.											
Today III	DT	M-F	\$55.00		1						1
1:00 PM 2:00 PM		30	\$55.00								
Katie Couric	EF	M-F	\$300.00	1				1			2
4:00 PM 5:00 PM		30	\$600.00								
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 6:30p News	EN		\$675.00	1		1					2
6:30 PM 7:00 PM		30	\$1,350.00								
Sold out at LUR per KSL. Move to L2 to clear.											
KSL 5p News	EN	M-F	\$775.00				1				1
5:00 PM 5:30 PM		30	\$775.00								
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 6p News	EN	M-F	\$950.00					1			1
6:00 PM 6:30 PM		30	\$950.00								
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 10p News	LN	M-F	\$2,700.00		1		1				2
10:00 PM 10:35 PM		30	\$5,400.00								
Sold out at LUR per KSL. Move to L1 to clear.											
Station Gross Totals			\$9,605.00	2	2	2	2	2			10

Suzanne Collins

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Date/Time Sent: 9/30/2012 3:29:36 PM

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